



2001 Annual Report

INTRODUCTION

The National Urban & Community Forestry Advisory Council was created by Congress in 1990 to advise the Secretary of Agriculture on matters relating to the protection, planting, and care of trees and forests in our nation's cities and communities.

The specific purposes of the Council are to:

- Develop a national urban and community forestry action plan.
- Evaluate the implementation of that plan.
- Develop criteria for, and submit recommendations with respect to, an urban and community forestry challenge cost-share grant program.

The Council is composed of 15 members appointed by the Secretary of Agriculture to represent all levels of government, citizen action groups, industry and trade associations, and nonprofit organizations related to urban and community forestry.

A VISION FOR THE FUTURE

The National Urban and Community Forestry Advisory Council seeks to generate the necessary support and the essential abilities to ensure safe, sustainable, and healthy trees and ecosystems within American communities of all sizes.

As a result of its activities and the enhancement of the nation's urban and community forests, the Council strives to:

- Improve the quality of life for all citizens where they live and work.
- Use trees and vegetation to enhance community pride and identity.
- Create a better understanding of our biological, psychological and cultural connections to the ecological systems that sustain our lives.
- Cultivate appreciation of the social, economic, environmental and aesthetic value of trees and community forests.
- Foster self-sustaining municipal forestry programs and volunteer-based organizations.
- Encourage the coordination and development of multicultural professional training and educational programs related to urban forestry.
- Stimulate additional urban forestry funding from traditional and nontraditional sources.
- Support expanded research and assure widespread distribution of findings.
- Promote partnerships that include the private sector and that lead to the creation of new jobs and contribute to healthier economies.

A STATEMENT OF PRINCIPLES

Through the collective experience of members of the National Urban and Community Forestry Advisory Council and with the input of experts from a wide range of disciplines, a body of principles has emerged to provide guidance for developing future urban and community forestry policy.

Good research, information, communication and the exchange of technological knowledge are keys to strengthening urban forestry programs and empowering communities and urban forestry professionals.

A holistic view of urban forestry reveals a continuum of urban and community forestry related issues and concerns ranging from inner-city gardening programs to wildfire and pest problems at the urban/rural interface. Similarly, concern for urban trees cannot be separated from concerns about air quality, storm water runoff, wildlife habitat and other parts of the urban ecosystem.

Providing information to people about the importance of urban and community forestry programs is a necessary first step in a long-term strategy to develop and maintain safe, healthy urban and community forests.

As part of a long-term plan for meeting public needs and building healthy urban and community forestry programs nationwide, it is important to assess and address the perceptions, values and needs of our nation's growing multicultural population with respect to urban vegetation and its management.

The development of multilingual educational materials will be important in reaching new and often underserved populations with information about urban and community forestry.

Urban ecosystems damaged by construction, storms or invasive species require special attention, tools and techniques. Planning for species diversity and the use of indigenous species where appropriate are among the ways to prevent recurrence of past problems.

Understanding and practicing good urban forestry can benefit many small communities that are struggling to retain businesses or attract businesses back to newly revitalized downtown areas. Healthy urban forests give communities a more livable image and can assist in improving the economic strength of individual malls, shopping areas, or entire cities.

LETTER FROM THE CHAIR: Deborah Gangloff

When I first joined the National Urban & Community Forestry Advisory Council in February of 1998, I had spent over 15 years in the urban forestry arena. Many things had changed for the better, in that time. Funding for the national Urban & Community Forestry program through the USDA Forest Service's Cooperative Forestry Assistance Act started at less than \$2 million. By 1989, after years of educating the public, Congress, and local decision-makers, urban forestry enthusiasts had helped bring the urban forest line item in the Forest Service budget

to nearly \$3 million. With the passage of the 1990 Farm Bill, urban forestry started to find a place on the national environmental agenda. The budget line item increased dramatically to \$20 million. These funds are used for program coordination by the Forest Service, state programs through state forestry and Extension Agencies, and support for the growing network of nonprofit and other partners at the local level.

When I was appointed Chair of the Council in 1999, it seemed an appropriate time to review and assess the last 10 years of explosive growth in the national urban forestry movement--both its progress and its challenges. At the summer 2000 meeting of the Council, we held a facilitated session to identify as yet unfulfilled needs within the urban forestry movement.

We then designed strategies to meet those needs with the tools available to the Council.

Three priorities were identified at that meeting. The first was to cultivate a public understanding and appreciation of both the values and benefits derived from trees in cities and towns and the need to enhance and maintain that resource. The second priority was to foster effective, self-sustaining municipal and volunteer community forestry programs. Of special importance is increased outreach and opportunities for minority involvement. The third priority identified by the Council was to encourage greatly expanded research into the problems of community trees, forests and the environment.

The Council's most powerful tool to address these needs is the Challenge Cost-Share Grant program through which we can support national projects that will take the science and practice of urban forestry into the 21st century and beyond. New technology, new understanding of ecology, and a renewed sense of the value of citizen involvement are the pathways towards the future of urban forestry.

The Challenge Cost-Share Grant program has been directed towards these three priority areas. Grants have supported the creation and dissemination of public awareness campaigns that help people understand how trees where they live, work, and play can improve the quality of the environment and the quality of life. To help meet the Council's number 2 priority, a 2001 grant project is developing a guidebook for sustainable urban forestry programs at the municipal level. To address the third priority, the council has funded an update to our 1991 urban forest research assessment. We also continue to support urban forest research projects that advance our understanding and appreciation of urban forests, such as documenting and communicating the benefits of urban trees for air quality.

These projects will not only give urban forestry a baseline from which to measure success but powerful evaluation tools for calculating how trees in cities and towns improve the quality of the environment and the quality of our lives.

RECOMMENDATIONS TO THE SECRETARY

To the Honorable Ann Veneman:

Madam Secretary, in the twelve years since President George H.W. Bush highlighted and enhanced the science and practice of urban and community forestry in the 1990

Farm Bill, the accomplishments have been tremendous. Thousands of communities and millions of Americans have learned about the conservation values of the trees where they live, work and play. The relatively small amount of dollars for urban forestry in the federal budget has been leveraged many times over at the local level through voluntarism, municipal support and private sector funding. Your National Urban and Community Forestry Advisory Council, which provides direction to the USDA agencies involved in urban forestry, has helped to garner this wide support for urban forestry through its Challenge Cost-Share Grant Program.

To date, 102 projects in 31 states and the District of Columbia have received \$8,180,919 in Federal Financial Assistance grants that leveraged \$12,914,017 of non-Federal matching funds for a total of \$21,094,936 in urban forestry projects.

And one thing is clear: Urban trees are worth billions of dollars for cleaning our air and water. The green infrastructure represented by our urban trees and related natural resources has tremendous potential to improve the quality of the environment and the quality of life for all Americans. We appreciate your leadership and support for urban forestry.

Specifically, we ask that you:

--in the wake of the September 11, 2001, tragedy, take a leadership role in encouraging private citizens, communities, corporations, profit and non-profit organizations, and all levels of government to plant trees to honor all those who gave or risked their lives for our country;

--encourage the involvement of minority and underserved communities in the development of urban and community forestry programs and focus on workforce diversity to train and educate those interested in urban and community forestry;

--raise the funding allocation and priority for urban forest research, especially research into the ecological, economic, psychological, and social benefits of healthy urban forests;

--strengthen forest health monitoring for urban forests and continue urban forest inventory and analysis activities;

--embrace the urban and community forestry awareness campaigns to encourage communities to support the ecological, social, and economic benefits of forestry programs;

--strengthen USDA's efforts in monitoring and eradicating invasive species for urban areas and maintain wildfire protection and fire suppression vigilance in the rural/urban interface areas;

--encourage dialogue and cooperation among professional societies and green industry involved in urban and community forestry;

--promote an understanding of the value of trees and forests as green infrastructure to protect and restore ecosystem functions in our expanding cities and communities, while promoting an understanding of the public health benefits of urban forests;

--advance urban and community forests as sources of carbon sequestration and offset, and promote urban trees as best management practices for improving urban air and water quality.

THE CHALLENGE COST-SHARE GRANT PROGRAM

An important way the National Urban & Community Forestry Advisory Council can fulfill its vision and have a positive impact on community forests nationwide, both now and in the future, is through its annual Challenge Cost-Share Grant Program.

Each October, a request for pre-proposals is distributed nationwide. Pre-proposals are then evaluated by the Council on the basis of meeting the specified criteria and demonstrating merit relative to the other proposals. Selected applicants are then invited to submit full proposals for final judging in this competitive program. In all cases, project funding must be matched on at least a 50-50 basis from non federal sources and the project must have national scope, application, and distribution of its findings. Projects that will have only a local impact (i.e. local tree planting projects) do not qualify under this program.

Grant categories are established annually and are used to meet the Council's goals. In recent years the categories have included:

Research and Technology Development

GOAL - To understand the relationship between urban and community forest resources and humans.

These projects examine the effects of urban and community forest resources on human development, experience, and behavior, as well as the effects of human activities on trees and community forests. Other research-related projects are considered that have the potential to contribute in a practical way to the better understanding of other social or biological aspects of urban ecosystems.

Education, Communication and Outreach

GOAL - To increase the public's understanding of the value of urban and community forests.

Successful projects in this category either communicate effectively to a large number of people or they provide innovative and workable ways to reach specific groups with important and sometimes complex information. Messages delivered through these projects vary widely and can range from an appreciation of the value of trees to detailed information about proper pruning or the legal liabilities of hazard trees.

Creative and Innovative Projects

GOAL - To support creative and innovative urban forestry ideas, stimulate the development of additional funding for urban forestry through private

sector support and local investments, and cultivate private sector partnerships that leverage investments of human and financial resources.

This category opens the way for projects that are creative, innovative, timely, and national in scope but are not necessarily addressed by criteria in the other two categories. In some cases, projects are also considered that are not of a national scope, but can serve as models.

SECURING A COPY OF THE CHALLENGE COST-SHAR REQUEST FOR PRE-PROPOSALS

A copy of the Request for Pre-Proposals may be downloaded from the Council's home page. If you would like to be added to the Council's mailing list, contact Suzanne M. del Villar, Executive Assistant, and she will be happy to add you to the list. The internet address and information are on the back page of this report.

The following three highlighted grant projects are supported by the National Urban & Community Forestry Advisory Council.

- "The Urban Orchard Project" - TreeFolks and Texas Organic Growers Association
- "Trees Are My Friends" campaign- Eagle Eye Institute
- "Growing Healthy Dogwoods" - University of Tennessee Agricultural Extension Service

URBAN ORCHARD PROJECT

TreeFolks, in partnership with the Texas Organic Growers Association, developed possible revenue-generating organic urban fruit/nut tree orchards and neighborhood-wide fruit tree planting efforts in low income communities. Bilingual, culturally appropriate growing guides and other educational materials were developed for community and neighborhood gardeners.

One of the goals of the project was to promote economic development and entrepreneurship in low income neighborhoods in South and East Austin by training participants to market their produce. The project emphasized sustainable, urban agricultural practices. Technical assistance was provided in all aspects of production, business development and marketing.

This project uses fruit and nut trees as a way to teach people about urban forestry. It involves planting trees but also adds a valuable commodity – a food source. Through involvement with the food issue, TreeFolks has become actively involved in a new coalition, the Austin Food Network. This has increased the interest and knowledge of large segments of the Austin nonprofit community about the importance of the urban forest and established a precedent for new and valuable partnerships between urban forestry and food security organizations. The fruit and nut trees guides (English and Spanish) are providing much needed, regionally focused information. The Guide is a full-color instruction manual for selecting, planting and maintaining fruit trees with a dazzling poster featuring illustrations of

tree, flower and fruit for over twenty fruit tree varieties. Publicity from the internally distributed Fruit Gardener magazine has sparked interest in the project selections and methods.

The demand for this program was higher than anticipated. Initially the program was delivered to low-income neighborhoods but now also includes groups such as agricultural programs at high schools and county parks to encourage neighborhood participation. The orchards were originally designed to be installed at a community garden, but now are placed at a public housing complex, a neighborhood center, a Habitat for Humanity housing subdivision, a city neighborhood park, a large county park and several community gardens. A flexible blueprint enables the installation of urban orchards in a variety of settings.

The project has been publicized through local newspapers, existing networks in the community and neighborhood association notices. Groups of eight or more who are interested fill out an application. These participants agree to attend quarterly classes and agree to maintain the trees for a minimum of two years. Once a group has been accepted into the program, TreeFolks works with the group to design the orchard, then supplies the trees and teaches the classes. The orchards range in size from 4 to 25 trees.

TreeFolks is a volunteer, community-based nonprofit organization dedicated to the planting and care of trees in the Austin and central Texas area. TreeFolks was formed in 1989, obtained its 501(c)(3) status in 1990, and is governed by a 15-member board. Its mission is to promote community partnerships in the renewal, restoration and care of the urban forest through public tree plantings and education. TreeFolks invites businesses, schools, government, citizen groups and individuals to join in creating a healthier environment and enhancing the quality of urban life. For more information, contact: Scott Harris or Mary McCarthy, TreeFolks, 512-443-5323, scott@treefolks.org or admin@treefolks.org.

“TREES ARE MY FRIENDS”

Millions of city residents were introduced to urban forestry in 2001 by Eagle Eye Institute's national "Trees Are My Friends" campaign. The "Trees Are My Friends" campaign theme song, poster, video, website and toll-free number supplemented local outreach efforts to reinvigorate the national community forestry movement with people from diverse backgrounds. The campaign was a series of four television public service announcements (PSA's) featuring the song "Trees Are My Friends" written by EEI Co-founder/Director Anthony Sanchez. The PSA's depict people of color planting, caring for, and speaking about their love and concern for urban trees. The PSA's were broadcast on major networks to a viewing audience of over 20 million in Atlanta, Boston, Chicago, Los Angeles, New York, Philadelphia, and Washington D.C., as well as on local access stations in other cities.

The PSA's directed viewers to a hotline and website for information on trees, tree care, special events and volunteer opportunities sponsored by tree-care organizations around the country. The website received over 100,000 hits, with thousands of visitors returning to the site for useful tree-identification information, links, photos, youth tree poetry, games, and educational fun activities. Although the

campaign financing has been exhausted, the website remains up and continues to be visited by youth and adults from around the country.

The main objective of the project was to educate people of color and other urban people about the importance of urban street trees, and increase participation in volunteer tree planting and care activities. The project also increased awareness within the community forestry movement of the need to recruit more people of color into urban environmental stewardship activities, and empower community forestry organizations to improve their outreach to these populations.

This successful campaign has deepened the nationwide conversation about the need for diversity within the urban forestry movement. Few organizations have been addressing this need because people of color have been underrepresented in the urban forestry movement.

Project Partners included: Trees Atlanta, Chicago Openlands Project, L.A. TreePeople, Trees New York, Philadelphia Green, D.C. Urban Forest Council, Cambridge Tree Project (Massachusetts), California ReLeaf, Delaware Center for Horticulture, Friends of Trees (Portland, Oregon), Gateway Streetscape Foundation (Martinsville, Virginia), Indiana DNR Community & Urban Forestry Division, New Jersey Tree Foundation, Oakland ReLeaf (California), Southern University Urban Forestry Department, Boston GreenSpace Alliance, Massachusetts Community Forestry Council, Alliance for Community Trees, National Tree Trust, Tree Musketeers, National Arbor Day Foundation, TreeLink.org., Volunteermatch.org, Quincy Telemessaging, Graphic Printers, Bradly Bifulco, Bill Seeger, Heater Advertising, Sound Techniques, The Open Road, Frankie Washington, Molly Ruggles, Arnold Arboretum, Teak Media, Plowshares Group.

Eagle Eye Institute (EEI) uses the power of nature to transform urban youth. Since 1992, EEI has been building awareness, developing responsibility and cultivating leadership in urban youth who traditionally do not have access to the outdoors. EEI emphasizes underserved youth in fulfilling its mission to provide hands-on exploratory environmental learning programs and career bridging to natural resource fields for urban people.

"When I saw pictures of black kids I couldn't believe it at first! But as I got off into your website I saw that my eyes weren't deceiving me. There is someone other than me interested in involving and exposing urban youth to trees and natural resources." County Extension Agent, Alabama

GROWING HEALTHY DOGWOODS: PROPER SELECTION, CARE AND MAINTENANCE

The University of Tennessee Agricultural Extension Service developed and printed 40,000 copies of a 32-page, full-color publication for a national audience on the selection, care and maintenance of dogwoods, titled 'Dogwoods for American Gardeners.' Topics addresses include:

- Descriptions of the flowering and foliage characteristics of different species and cultivars of dogwood that are commercially available.

- Proper site selection and planting procedures.
- Cultural practices to maintain healthy dogwoods and reduce insect and disease problems.
- Insect and disease identification with preventative and corrective controls.

This publication provides accurate, up-to-date, peer-reviewed information for professionals and homeowners to correctly select and maintain dogwoods. Species of *Cornus* are one of the most frequently planted small trees in urban and rural landscapes. In spite of their popularity, many dogwoods are not properly maintained in the landscape, leading to insect and disease infections, particularly dogwood anthracnose and powdery mildew. Practitioners are challenged to grow and maintain healthy dogwoods. Ecosystems can be enhanced with proper site selection (matching various species and cultivars to site conditions) and care of dogwoods, particularly those species and cultivars that are more resistant to insect and disease problems.

The publication was distributed nationally through federal and state urban forestry coordinators and state partners of the Cooperative State Research, Education and Extension Service (CSREES). The target audiences included arborists, city horticulturists, urban foresters, community tree boards, commercial landscapers and homeowners.

For more information contact Wayne K. Clatterbuck at 865-974-7346 or wclatterbuck@utk.edu or visit <http://dogwood.ag.utk.edu>.

Citation: Witte, W.T., M.T. Windham, A.S. Windham, F.A. Hale, D.C. Fare, W.C. Clatterbuck. 2001. Dogwoods for American Gardens. The University of Tennessee Agricultural Extension Service, PB 1670, Knoxville, TN. 32pp.

CHALLENGE COST-SHARE GRANT PROGRAM RECIPIENTS

The following list includes all of the projects selected by the Council under the Challenge Cost-Share Grant Program.

California

Hometown Forest Youth Education Package. 1993 Model Municipal and Volunteer Project. Tree Musketeers. Contact: Gail Church at (310) 322-0263.

A Model for Urban Forest Sustainability. 1994 Model Municipal and Volunteer Project. HortScience, Inc. Contact: James R. Clark at (925) 484-0211.

Using Benefit/Cost Analysis to Manage an Urban Forest. 1994 Costs & Benefits of Urban Forests Project. The Davey Resource Group. Contact: R. J. Laverne at (800) 447-1667 ext. 346.

T.R.E.E.S.: Transagency Resources for Environmental and Economic Sustainability. 1995 Costs & Benefits of Urban Forests Project. TreePeople. Contact: Andy Lipkis at (818) 753-4600.

The Impact of Trees on the Sale and Leasing of Business Property in San Jose. 1996
Economic Impact of Urban Forests on a Business or Community Project. Our City
Forest. Contact: Rhonda Berry at (408) 998-7337.

50 Careers With Trees. 1997 Creative & Innovative Project. Tree Foundation of Kern,
Inc. Contact: Dana Adams at (661) 325-6650.

Feasibility Study for The Urban Forest: A Natural Resource or Public Utility? 1998
Creative & Innovative Project. Bailey O. Hudson Horticultural Consulting. Contact:
Bailey O. Hudson at (805) 349-0081.

Guidelines for Developing and Evaluating Tree Ordinances on the Web. 1999
Education, Communication & Outreach Project. Phytosphere Research. Contact:
Tedmund J. Swiecki at (707) 452-8735.

National Assessment of Current Urban and Community Forestry Programs. 2001
National Assessment of Current Urban and Community Forestry Programs Project.
HortScience, Inc. Contact: James Clark at (925) 484-0211.

Colorado

Colorado Habitat Tree. 1997 Education, Communication & Outreach Project.
Cheyenne Mountain Zoo. Contact: Frogard Ryan at (719) 633-9925 ext. 116.

Delaware

Roadside Ecosystem Study. 1998 Research & Technology Development Project.
Delaware Center for Horticulture. Contact: Gary Schwetz at (302) 658-6262.

Getting the Word Out: Graphic Campaign to Communicate Tree-Planting Principles.
1998 Education, Communication & Outreach Project. University of Delaware.
Contact: Susan Barton at (302) 831-1375.

District of Columbia

Building Effective Partnerships for City Trees. 1993 Model Municipal and Volunteer
Project. American Forests. Contact: Karen Fedor at (202) 955-4500.

Economic Benefits and Costs of the Urban Forest in Low Income and Non-Low
Income Communities. 1994 Costs & Benefits of Urban Forests Project. American
Forests. Contact: Cheryl Kollin at (202) 955-4500.

Urban Ecological Analysis: Expanding the Economic Costs/Benefits Model to Include
Air, Water, and Energy. 1995 Costs & Benefits of Urban Forests Project. American
Forests. Contact: Cheryl Kollin at (202) 955-4500.

Common Knowledge: Turning Local Gems into National Treasures. 1995 Urban
Forestry Informal Education Programs in the United States Project. American Forests.
Contact: Karen Fedor at (202) 955-4500.

Regional Urban & Community Forestry Train-the-Trainer Sessions for Youth Corps
Staff. 1998 Education, Communication & Outreach Project. National Association of
Service & Conservation Corps. Contact: Andrew O. Moore at (202) 737-6272 ext.
107.

Exploring Ecological Linkages Between Urban and Rural Communities. 1999 Creative & Innovative Project. American Forests. Contact: Gerald J. Gray at (202) 955-4500.

GreenWorks! Works. 1999 Education, Communication & Outreach Project. American Forest Foundation. Contact: Elizabeth Kraft at (202) 463-2421.

Florida

Restoring the Urban Forest Ecosystem.

1997 Education, Communication & Outreach Project. University of Florida. Contact: Mary L. Duryea at (352) 846-0896.

Illinois

Coping with Poverty and the Value of Nature in Urban Public Housing. 1993 Model Municipal and Volunteer Project. University of Illinois. Contact: William C. Sullivan at (217) 244-5161.

Growing Hope: Children, Trees, and Urban Public Housing. 1995 Costs & Benefits of Urban Forests Project. University of Illinois. Contact: Frances E. Kuo at (217) 244-0393.

Impacts of Development on Perched/Seasonal Water Table Fluctuations and its Effects on Urban Woodlands. 1997 Research & Technology Development Project. Village of Riverwoods. Contact: Roy Stanger at (847) 945-3990.

Urban Forestry for the 21st Century: Trees, Vitality and Longevity in Older Americans. 1997 Research & Technology Development Project. University of Illinois. Contact: William C. Sullivan at (217) 244-5156.

National Urban and Community Forestry Research and Technology Transfer Assessment. 1999 National Urban and Community Forestry Research Assessment. ISA Research Trust. Contact: John Geissal at (217) 355-9411.

Reducing Urban Crime: A Multi-City Assessment of the Benefits of Urban Forests. 2000 Research and Technology Development Project. University of Illinois. Contact: William C. Sullivan at (217) 244-5156.

The Healing Power of the Urban Forest: Impacts on ADHD. 2000 Research and Technology Development Project. University of Illinois. Contact: Frances E. Kuo at (217) 244-0393.

Conveying the Power of Trees: A National Outreach Effort. 2001 Creative and Innovative Project. University of Illinois. Contact: William Kruidenier at (217) 244-2831.

Iowa

Trees and Traditions of the Native Americans. 1997 Education, Communication & Outreach Project. T.R.E.E.S. Forever. Contact: Shannon Ramsay at (319) 373-0650.

Identifying Environmental Constraints Affecting Tree Survival and Growth in Rural, Suburban, and Urban Public Settings. 1998 Research & Technology Development Project. Iowa State University. Contact: Jan Thompson at (515) 294-0024.

Urban Trees to Household Furniture. 1999 Creative & Innovative Project. Resource Conservation & Development for Northeast Iowa, Inc. Contact: Teresa Steffens at (319) 864-7112.

EARTHcenter News - TV Segments. 1999 Education, Communication & Outreach Project. E Resources Group Inc. Contact: Wendy Zohrer at (515) 221-9893.

Kansas

Project Kansas Urban Green. 1993 Model Municipal and Volunteer Project. Natural Tree Source, Inc. Contact: Duane Dyer at (316) 788-7581.

Kentucky

Teen's Forestry Organization for Russell Community Enhancement: T-FORCE. 1994 Model Municipal and Volunteer Project. Louisville Central Community Center. Contact: Sam Watkins at (502) 589-8821.

Computer Animated Stormwater Runoff Model. 2001 Creative and Innovative Project. Sanitation District No. 1 of Northern Kentucky. Contact: John Lyons at (859) 578-6770.

Louisiana

The Forest Where We Live. 1995 Costs & Benefits of Urban Forests Project. Louisiana Public Broadcasting. Contact: Tika Laudun at (504) 767-4262.

The Forest Where We Live. 1997 Education, Communication & Outreach Project. Louisiana Public Broadcasting. Contact: Ayan Rubin at (225) 767-5660.

Quantifying the Relative Ability of Tree Species in Intercepting and Removing Particle Pollution. 1997 Research & Technology Development Projects. Southern University and A&M College. Contact: Kamran K. Abdollahi at (225) 771-6291.

Trees2K. 2000 Education, Communication, and Outreach Project. Shreveport Green. Contact: Kristen Mears at (318) 222-6455

Maine

Promote Holistic Effective Management of Forested Parcels. 1997 Creative & Innovative Project. Maine Department of Conservation. Contact: Christine Marie Parrish at (207) 287-1061.

Maryland

Reducing the Barriers to Urban and Community Forestry: A Policy Approach. 1997 Creative & Innovative Project. Parks & People Foundation. Contact: Sally Loomis at (410) 396-0730.

Valuing Urban Non-Timber Forest Products (NTFPs). 1998 Research & Technology Development Project. Community Resources, Inc. Contact: Paul Jahnige at (410) 448-4900.

Using Community-Based Urban Forestry to Create New Jobs for Lower-Income Urban Residents: A National Demonstration Project in Washington, D.C. 2000 Creative and

Innovative Project. Community Resources, Inc. Contact: Mike McConnell at (410) 448-4900.

Massachusetts

Public Service Announcement: "Trees Are My Friends". 1998 Education, Communication & Outreach Project. Contact: Eagle Eye Institute, Inc. Contact: Anthony Sanchez at (617) 666-5222.

Michigan

A Study of the Effect of Vegetation on Micro-Climates and Residential Energy Use in Ann Arbor, Michigan. 1995 Costs & Benefits of Urban Forests Project. Arbor Resources Group. Contact: Geoffrey McD. Lewis at (734) 665-6665.

TLC - The Landscape Consultation. 1997 Creative & Innovative Project. Urban Options, Inc. Contact: LeRoy Harvey at (517) 337-0422.

Creating an Edible Urban Forest in Detroit. 1999 Creative & Innovative Project. Michigan Integrated Food & Farming Systems. Contact: Tom Guthrie at (517) 432-0712.

Model Community Forestry Internship Program. 1999 Education, Communication & Outreach Project. The Greening of Detroit. Contact: Rebecca Salminen Witt at (313) 237-8733.

Minnesota

The Economics of Tree Preservation in Developing Urban Areas. 1993 Costs & Benefits of Urban Forests Project. University of Minnesota. Contact: Gary R. Johnson at (612) 625-3765.

Montana

Native American Urban/Community Forestry Technical and Cultural Transfer Project. 1994 Model Municipal and Volunteer Project. Natural Path Forestry Consultants, Inc. Contact: Kelly Chalfant at (406) 721-3263.

Nebraska

Tree Planting and Care Public Information Packet for Utilities. 1998 Education, Communication & Outreach Project. The National Arbor Day Foundation. Contact: Mary Yager at (402) 474-5655 ext. 206.

Tree City USA Bulletin Translation Editions. 1998 Education, Communication & Outreach Project. The National Arbor Day Foundation. Contact: Mary Yager at (402) 474-5655 ext. 206.

Tree City USA Bulletins. 2000 Education, Communication & Outreach Project. The National Arbor Day Foundation. Contact: Mary Yager at (402) 474-5655 ext. 206.

Sustainable Urban and Community Forestry Program Guidebook. 2001 Guidebook for Assisting Communities to Develop a Sustainable Urban and Community Forestry Program Project. The National Arbor Day Foundation. Contact: Mary Yager at (402) 474-5655 ext. 206.

Web Site Enhancement for arborday.org. 2001 Creative and Innovative Project. The National Arbor Day Foundation. Contact: Mary Yager at (402) 474-5655 ext. 206.

New Hampshire

Benefits of Large Trees Relative to Maintenance Costs to Private Tree Owners. 1994 Costs & Benefits of Urban Forests Project. National Arborist Association. Contact: Martin Novom at (603) 673-3311.

New Jersey

Greening the Garden State: Trees New Jersey Community Forestry Materials. 1996 Urban Forestry Educational Material for City or State Governments Project. Trees New Jersey. Contact: Jan Bisco Werner at (609) 298-2999.

The Influence of Trees on the Appraised Value of Urban Land. 1996 Economic Impact of Urban Forests on a Business or Community Project. University of New Jersey - Rutgers. Contact: Jean Marie Hartman at (732) 932-6785.

The Green Infrastructure Guide: Planning for a Healthy Urban and Community Forest Ecosystem. 1996 Urban Forestry Educational Material for City or State Governments Project. MSM Regional Council. Contact: Ann Brady at (609) 452-1717.

New York

Feasibility Study of Urban Forest's Economic Value for USEPA Air Pollution and Carbon Sequestering Emission Reduction Credits and/or Mitigation Trading. 1993 Costs & Benefits of Urban Forests Project. ACRT, Inc. Contact: Richard Abbott at (800) 622-2562.

Young Citizen Pruners for Today & Tomorrow.

1994 Costs & Benefits of Urban Forests Project. NY City Street Tree Consortium. Contact: Barbara Eber-Schmid at (212) 227-1887.

The Economic Impact of Urban Forests in Commercial Districts: A Greater New York/New Jersey Area Study. 1996 Economic Impact of Urban Forests on a Business or Community Project. Trees New York. Contact: Barbara Eber-Schmid at (212) 227-1887.

Tree Heritage Program. 1997 Education, Communication & Outreach Project. Cornell Cooperative Extension of Jefferson County. Contact: Ralph E. Mitchell at (315) 788-8450 ext. 231.

The National Art and Design Street Tree Competition. 1997 Education, Communication & Outreach Project. City University of New York. Contact: Caitlin G. Cahill at (718) 369-0353.

Bike Rack "cum" Tree Guard: Protecting Our Street Trees. 1999 Creative & Innovative Project. Trees New York. Contact: Barbara Eber-Schmid at (212) 227-1887.

Holding Water and Creating Forested Parks in East New York: Cleaning the Waters of Jamaica Bay. 2000 Creative and Innovative Project. The Gaia Institute. Contact: Paul S. Mankiewicz at (718) 885-1906.

Dissemination of an Approach to Integrate Urban Tree Planting into State and Federal Air Quality Improvement Programs. 2001 Creative and Innovative Project. The Davey Resource Group. Contact: Christopher Luley at (716) 394-9460.

Integrating a High-Powered Urban Forest Benefits Model in a User-Friendly, Public Domain Program. 2001 Creative and Innovative Project. The Davey Resource Group. Contact: Christopher Luley at (716) 394-9460.

North Carolina

World-Wide Publication of the Cumulative Proceedings of the Metropolitan Tree Improvement Alliance (METRIA). 1998 Education, Communication, and Outreach Project. North Carolina State University. Contact: Thomas G. Ranney at (828) 684-3562.

Ohio

Urban Forest Benefit/Cost Identification. 1993 Costs & Benefits of Urban Forests Project. The Davey Resource Group. Contact: Sandra L. Burns at (330) 673-9511 ext. 349.

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South Dakota

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Texas

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Virginia

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Washington

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Wisconsin

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YEAR 2002 – MEETINGS OF THE COUNCIL

February 7-9, 2002 in Mobile, Alabama
June 13-15, 2002 in Portland, Oregon
October 17-19, 2002 in Burlington, Vermont

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For access to the world of urban forestry:
www.treelink.org

BRING LIFE TO YOUR COMMUNITY

Plant Trees is a Council-sponsored public awareness campaign to give urban forests and their benefits national recognition and visibility. To find out who is involved and how you can help, visit www.communitytrees.org.